

conducted events

SL.NO	Date & Time	Event Name	Chief Guest	Conducted by	Achievements , Rewards , Recognition & Remarks if any
			PANDIAN SARASWATHI YADAV ENGINEERING COLLEGE		
			INCUBATION CENTRE ACTIVITIES (CONDUCTED) ANNUAL REPORT		
1	March 18,2017	MSME awareness program on "Support for Entrepreneurial & Management Development of SME's through Incubator"	Mrs.Uma Chandrika, Mr. Senthikumar - Assistant Director's -MSME - Development Institute, Chennai	Assistant Director's from MSME - Development Institute, Chennai in association with Pandian Saraswathi Yadav Engineering College Incubation cell.	Got a great support from MSME team and got approval from MSME-DI Chennai . This will be more useful to get MSME Incubation Cell in our college.
2	Oct 26 , 2016.	ARUDHRA 2016 - An Innovative Project Competition - In memory of Mr.A.Arun	Mr. S.P.Varadharajan – MD . PSYEC, Mr.Aswin Desai- A& T video networks.	PSYEC Incubation Cell & Alumni association	Totally 14 projects have registered in our college and got 3 cash prizes.
3	Oct 15 , Oct 16 , 2016 . 5 pm – 10 pm.	Foodbazaar 2016	Mrs. Saraswathi pandian – PSYEC, Mr. S.P.Varadharajan – MD . PSYEC, Mr.Najender- Rotary club of Madurai Nextgen.	PSYEC Incubation Cell	Various School students , other College students and our college students display a different kind of food stalls and got a different kind of experience. 25 stalls to be displayed . More than 1000 people assembled and got a good experience throughout the event
4	August 23, 2016 . 11 am – 2 pm.	Startup Village Startin College	Ms.Suma sundararajan, Startup Village , Bengaluru	PSYEC Incubation Cell	Totally 80 Our College students have attended this program. 4 teams have registered for this program and got good appreciation from judges.
5	August 18, 2016 . 11 am – 12 pm	Alumni Mr.Sasikumar PHP project	Mr.Sasikumar – Alumni	PSYEC Incubation Cell	30 of Our College Staff & Students have attended . this is related to PHP training for our students . After this training , these students are eligible to work our alumni Mr.Sasikumar project so as to work in home or else in Singapore . Now this will be coordinated by Mr.Rahamath from cse Dept.
6	July 9, 2016 . 8 am to 6 pm.	Startup Payanam @ Madurai	Entrepreneurs from various domain like Naturals ,Bodhi tree skills, BUDS , Rainstock , Karpagam Innovation Centre , Veclean , Yourstory, foodly, Mindwiz technologies, Buddies Cafe ,Evagan , Headstart Kochi & Kids garage.	PSYEC Incubation Cell	50 participants have participated in the one day visit of entrepreneurs in Madurai. 50 participants from Various Schools , other College students and our college students and Staff , Entrepreneurs from various cities and business people from various places of Tamilnadu. Learn about the journey of the Entrepreneurship throughout the one day journey

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7	April 9, 2016. 2.30 pm – 5.00 pm.	Business Proposal and Creating Awareness of revenue model for doing a business for the students	MR.NAWIN KRISHNAN Entrepreneur cum Investor , Mindwiz Technologies.Coimbatore.	PSYEC Incubation Cell	15 of our college students have attended and discussed about the revenue model for doing a business and got a good idea about business proposal .
8	March 21, 2016 . 11 am to 1 pm.	Seminar on <u>Ethical Hacking</u>	Mr.Vinoth – Tamil Android Boys	PSYEC Incubation Cell	Totally 219 of our college girls have attended and learnt about the different kind of hacking techniques and at the same time our college students presented their hacking technologies to Dinadhanthi reporters.
9	Feb 20, 2016. 10 am to 12 pm.	1) Webinar on "Human Resources Management: An Overview & other Facets" 2)Webinar on "How to build a mobile app in 5 to 10 min"	1)HR specialist <i>Mr.Murthy</i> from Bangalore 2)Tech specialist and a master in mobile app building, <i>Mr.Santhosh</i>	HR CUBE	Totally 10 staffs and 15 students have attended and known about the HR management and learnt the new things related to mobile application.
10	Feb 16, 2016 .11.30 am.	Session on LIFE & CAREER .	Dr.K.Selvarajan , Paediatric Laparoscopic & Paediatric Urologist	PSYEC Incubation Cell	Totally 200 students and 50 plus faculties of our college have attended and learnt about the new idea about entrepreneurship
11	Feb 15, 2016 . 11.30 am.	Session II - FDP on Entrepreneurship - Share the thoughts of Entrepreneurial Journey	Mr. Ebin – Founder & CEO , CAT Entertainments , Jalam.co	PSYEC Incubation Cell	Totally 50 of our college staffs have attended and learnt about the entrepreneurial journey of chief guest.
12	Jan 30,2016 . 11.00 am.	Session 1 -Presentation on Entrepreneurship	Mr. S.P.Varadharajan – MD . PSYEC.	PSYEC Incubation Cell	Totally 20 of our college faculties have attended and known about the value of entrepreneurship in the current situation.
13	Jan 9 , 2016 . 10.00 am.	Webinar on Digital Marketing	MR.KAMANASHISH ROY , socialminds.in - Co-Founder & Chief Social Officer, Debate.fm	HR CUBE	Totally 36 of our college staff and students have attended and learnt about the new ideas about digital marketing.

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1	March 17,2017	ISTE (TN&P) SPONSORED APP CARNIVAL 2017	Velammal College of Engineering and Technology heads and leading entrepreneurs in Madurai region.	Velammal College of Engineering and Technology Department of Information Technology, Madurai.	More than 100 teams have participated , Our college team Mysticlogo won first prize and got a cash prize of Rs.5000.
2	March 1,2017	AICTE STARTUP POLICY DISSEMINATION WORKSHOP	Thiru.K.P.Anbalagan ,Honourable Minister for higher education , Govt of Tamilnadu.	Entrepreneurship Development institute , Govt of Tamilnadu . Centre for Entrepreneurship Development , Anna University.	Got a great support from AICTE , EDI and CED , Chennai team . This will be more useful to get Entrepreneurship Development Cell in our college.
3	Preliminary : February 18 , 2016. Final: March 1 , 2017.	3rd Edition of "AARAMBAM" - The Start-Up Contest	Native Lead Foundation and various Judges	Native Lead Foundation , young Indians , Confederation of Indian Industry (CII) , Native Angel Network.	More than 60 teams have participated , In Our college contribution 20 teams have participated , 6 teams have selected for finals and won first prize for the project "MYSTICLOGO" and a cash prize Rs.25000.
4	Feb 9-10,2017	CII Tech Expo – Student Innovative Idea contest	Young Indians , Confederation of Indian Industry (CII) , Honeywell technology solutions, HCL .	CII , YI.	More than 50 teams have registered , In our college two projects have registered and one project named "TRANSCHAIR" have selected for final round and got a good appreciation from judges. Our college also display our stall in CII tech expo in order to expose our studnets projects.
5	January 30, 2017	Entrepreneur Organisations Global Student Entrepreneur Awards – Chapter Competition 2017	TIE Coimbatore , YI , Native angel Network .	Entrepreneur Organisations Coimbatore in association with PSG STEP , Coimbatore.	More than 30 teams have registered , In our college contribution 5 ideas have registered and got good appreciation for their presentation from Mentors.
6	January 12,2017	MSME awareness program on “Support for Entrepreneurial & Management Development of SME's through Incubator"	Mr. Senthikumar - Assistant Director -MSME - Development Institute, Chennai	Assistant Director's from MSME - Development Institute, Chennai in association with KLN College of Engineering.	Got a great support from MSME-DI Chennai.
7	Sep 3, 2016.	Starup Saturday Kochi Annual Conclave and Startup Village Visit	Guest from Various domain like Qbotics ,ICFOSS ,GadgEon ,GDA Technologies & etc	Head start , Kochi	This is a rare one day visit to Startup Village Kochi . 21 of our college students have visited and got a different kind of experience .

Attended

8	August 20 , 2016 . 10 am - 6 pm.	"#HACKATHA", an exclusive hackathon	Venkatesh C.R.Managing Director and CEO, DCI.	Venkatesh C.R.Managing Director and CEO, DCI, ADATHA, Galatta & GMASA & Startup 360°	Totally 15 of Our college students have participated and appreciated by event organisers
9	July 29, 30 & 31, 2016.	Startup Weekend Coimbatore	Guest from Various domain like walnut discoveries private limited , 50k Network, Axilor Ventures , Poogle Media , LadderMinds & etc	GOOGLE for Entrepreneurs	Totally 9 of Our college students were attended. Four teams have been presenting in the program and 3 teams to be selected for participating in the final . One team named "AGATHIAN FOODS" got a third prize and other team got a good appreciation from judges and get a lot of contacts and this will be useful for the students future guidance
10	July 21, 2016.	Startups – The Next Wave of Indian Economy	Mr Navas Meeran, Past Chairman, CII Southern Region & Chairman, Eastern Group and other Eminent Entrepreneurs' and CEOs of Startup Businesses and Angel Investors.	Confederation of Indian Industry (CII)	Totally 61 of our college students have attended and learnt the new things related to Startups
11	July 6 & 7 , 2016.	GMASA 2016 Mobile APP pitch fest	Guest from Various domain like flipkart , facebook , google , inshorts , NAN & etc	Venkatesh C.R.Managing Director and CEO, DCI, ADATHA, Galatta & GMASA	14 of our college students have attended and learnt to know about lot of domain based mobile application and got the contact of evolving entrepreneurs.
12	July 2, 2016. 8 am - 8 pm.	ഘടി Environclave 2016	AGRI-GREENTECH-SOCIAL ENTREPRENEURS – Mr.Arunachalam Muruganantham ( Sanitary Napkins Innovator- Awarded Padma Shri by Government of India.),Mr.karthikeya Sivasenapathi ( Kangeyam Cattle Research foundation) , Mrs. Swarnalatha (Swarga Foundation) & more	Mindwiz Technologies.Coimbatore. Yourstory , PODIGAI TV (Doordarshan).	Totally 10 of our college students have participated and known about the today world of AGRI-GREENTECH.
13	Feb 29, 2016 .	STARTUP CONCLAVE 2016	Entrepreneurs from various domain like Mindwiz technologies, Buddies Cafe , Headstart Kochi , Karpagam Innovation centre.	Karpagam College of Engineering , Coimbatore	Totally 2 staffs and 11 Our College Students have attended. Three teams have been presenting their project in the conclave event and 2 teams to be selected in participating the final. One team named "MYSTICLOGO " got awarded and One team named "AGATHIAN FOODS" got appreciation from Judges
14	Feb 20, 2016 . 8 am to 6 pm .	Startup Payanam @ Coimbatore	Mr. Ebin – Founder & CEO , CAT Entertainments , Jalam.co	Karpagam Innovation centre , Coimbatore	Totally 1 staff and 4 students of our college have attended this journey and known about the life journey of coimbatore entrepreneurs.

Attended

15	Preliminary : Feb 6 ,2016. Final : Feb 12 , 2016.	AARAMBAM" - The Start-Up Contest	Native Lead Foundation and various Judges	Native Lead Foundation , young Indians , Confederation of Indian Industry (CII) , Native Angel Network.	8 teams from our college have participated in prelims – 2 team selected for participating in final . One team named "MYSTICLOGO" have appreciated and advised to be upgraded in next level by Judges
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