



# PANDIAN SARASWATHI YADAV ENGINEERING COLLEGE

(Approved by AICTE & Affiliated to Anna University, Chennai)

Madurai - Sivagangai Highway, Arasanoor, Thirumansolai Post, Sivagangai Dt. - 630 561, Tamilnadu  
Mobile : 9842102628, 7373002628      Email: info@psyec.edu.in      Website : www.psyec.edu.in

City Office : 10, Pandian Saraswathi St, Sivagami Nagar, Narayanapuram, Madurai - 625 014. Telefax- 0452 2682338, Mobile : 98423-02628

## Entrepreneurship Development Cell

### **Vision:**

To be a leading center of excellence in fostering entrepreneurship and innovation, empowering students and faculty to create sustainable and impactful solutions for global challenges, and transforming ideas into successful ventures.

### **Mission:**

**Inspire and Educate:** To inspire and educate students and faculty in the principles and practices of entrepreneurship and innovation through comprehensive training, workshops, and mentorship programs.

**Facilitate and Support:** To provide state-of-the-art infrastructure, resources, and support systems that nurture the entrepreneurial spirit and help in the incubation and acceleration of startups.

**Collaborate and Network:** To establish strong collaborations with industry, academia, and government bodies, creating a robust network that enhances the entrepreneurial ecosystem and provides opportunities for growth and development.

**Promote Sustainable Development:** To encourage the development of sustainable and socially responsible business models that contribute positively to the economy and society.

### **Objectives:**

**Cultivate Entrepreneurial Mindset:** To develop an entrepreneurial mindset among students and faculty by integrating entrepreneurship education into the curriculum and promoting hands-on learning experiences.

**Organize Events and Programs:** To regularly organize seminars, workshops, hackathons, and conferences that focus on emerging trends and technologies, providing a platform for knowledge exchange and innovation.

**Provide Mentorship and Guidance:** To offer continuous mentorship and guidance from experienced entrepreneurs, industry experts, and faculty to help budding entrepreneurs navigate the challenges of starting and growing a business.

**Facilitate Funding and Investment:** To assist startups in securing funding and investment through connections with venture capitalists, angel investors, and government funding schemes.

**Encourage Interdisciplinary Collaboration:** To promote interdisciplinary collaboration among different departments to foster innovation and develop comprehensive solutions to complex problems.

**Support Pre-Incubation and Incubation:** To provide support at various stages of startup development, from ideation and proof of concept to pre-incubation and full incubation, ensuring a structured growth path for entrepreneurs.

**Track and Evaluate Progress:** To implement a robust system for tracking the progress of startups and evaluating the impact of the Entrepreneurship Development Cell's initiatives, ensuring continuous improvement and relevance.

**Promote Sustainability:** To encourage the creation of startups that prioritize sustainability and address environmental, social, and economic challenges through innovative solutions.

By pursuing this vision, mission, and set of objectives, the Entrepreneurship Development Cell at Pandian Saraswathi Yadav Engineering College aims to be a

catalyst for innovation and entrepreneurship, significantly contributing to the economic and social development of the community and beyond.

### **EDC Coordinators**

Dr.S.Manikandan , Associate Professor/ECE

Mr.R.Saravanan, Assistant Professor/EEE



Design Thinking for Problem Solving Workshop: Entrepreneur on 06.11.2018



Disruptive Technologies & Industry Transformation Workshop On 18.09.2019



Strategic Partnership And Collaboration Workshop On 09.02.2021



Section On Lean Startup Methodology Workshop On 21.01.2022