

(Approved by AICTE & Affiliated to Anna University, Chennai)

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INSTITUTIONAL STRATEGIC PLAN AND DEPLOYMENT PLAN



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# STRATEGIC PLAN

The team of PSYEC has planned and designed in tune with our vision and mission of the institution. To achieve, the strategic goals by launching a multi-phase strategic process for each academic year to boost up the practices in technical and research activities. These plans will make the institution to reach the highest rank in all aspects.

The following plans are processed to enhance the level of the institution.

#### 2023-2024

- Going green and sustainability
- MoU's with core industries
- Encourage Ph.D., Research, Paper publications
- Improving Research and Development
- Strengthening Innovation cell
- To attain NAAC

#### 2024-2025

- More patents by Faculty/ Students
- · Achieving NIRF ranking
- Training provided for Student's with Core industries
- Centre of Excellence in all the Departments
- Producing a greater number of Doctorates

#### 2025-2026

- To attain 75 % of Faculty with Ph.D.,
- Motivate students to do a greater number of projects
- 100 % placement in core industries
- To attain Autonomous Status
- Extension of Alumni Interaction activities



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#### 2026-2027

- Target to achieve 100% pass percentage
- Increase more placements in foreign companies
- Organization extension activities
- To attain Deemed University Status
- Benchmark with premier Institutions.



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### STRATEGIC AND DEVELOPMENT PLAN

Plan No.	Strategic plan	Deployment
1.	Green Campus initiatives	Improved the institutions ambiance and environment, Eco-friendly culture.
2.	To upgrade the Teaching – Learning process	Faculty members are encouraged to attend FDP's, Seminars, workshops and NPTEL Courses
3.	To encourage faculty in shaping their skills and development to publish papers in National and International Journals.	Motivate the faculty members for publishing papers in reputed Journal; we also have self-appraisal form.
4.	To motivate all the Faculty members to register Ph.D.	Faculty members are encouraged to register for Ph.D.
5.	To attain accreditation from NAAC,NBA	Steps are taken to attain better grade in future
6.	To establish more number of smart class rooms.	Smart class rooms are available in few numbers. Steps have been taken to increase the number of smart class rooms and video theatres for better learning.
7.	To organize Seminar/Workshop/Conference	Organizing conferences to build students self confidence and open up with new thoughts and ideas
8.	Organization extension activities	To add more value apart from curriculum, students are intended to help, serve, reflect and learn. (NCC, NSS)
9.	To provide more Value added certification courses in addition to the existing courses	Steps are taken to bring value added courses in futures
10.	To Equip Research activities and innovation	To set up innovation centre and provide new technical support for research and development activities
11.	To Expand Alumni Association	Alumni association is active and regular follow up in all aspects of the institutions growth and future development.
12.	To collaborate with various Industry for students welfare	Collaborated and signed with various industries for supporting students career and 100 % placement
13.	To increase the number of students in placement	Placement cell is taking necessary steps to bring more industries for campus placements



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### STRATEGIC PLANS

