



PANDIAN SARASWATHI YADAV ENGINEERING COLLEGE

(Approved by AICTE & Affiliated to Anna University, Chennai)

Madurai - Sivagangai Highway, Arasanoor, Thirumansolai Post, Sivagangai Dt. - 630 561, Tamilnadu
Mobile : 9842102628, 7373002628 Email: info@psyec.edu.in Website : www.psyec.edu.in

City Office : 10, Pandian Saraswathi St, Sivagami Nagar, Narayanapuram, Madurai - 625 014. Telefax- 0452 2682338, Mobile : 98423-02628

Centre For Innovation & Entrepreneurship (CFIE)

Centre For Innovation & Entrepreneurship (CFIE) serves as a platform that acts as an enabler in the promotion and commercialization of viable ideas of budding entrepreneurs.

CFIE is located within the campus of Pandian Saraswathi Yadav Engineering College (PSYEC) which is functioning as the Program Implementation Agency (PIA) of NSTEDB of DST & EDII, Ahmedabad. The Institution is recognized as a Host Institute/ Business Incubator under the MSME Scheme "Supported For Entrepreneurial and Managerial Development of SMEs through Incubators"

CFIE has been incorporated by PSYEC to support and bolster a start-up company's creation and activity in the early stages (initialization, design, experimentation, prototyping, seed and initial development) before it becomes self sustainable. The incubator provides support in terms of Office Space at PSYEC Campus, Early Stage Funding, Infrastructural Facilities and access to an exceptional Eco System consisting of Renowned Mentors, Industry Experts, Serial Entrepreneurs, Software Designers, academic/Faculty Experts and Investors among others.

C-FIE Offers the Following Services

- ❖ Infrastructure Support.
- ❖ Connectivity.
- ❖ Hardware & Software Support.
- ❖ Prototype Development.
- ❖ Capacity Building Programs.
- ❖ Trainings.

C-FIE Innovative Projects

SOLAR POWERED INSPECTION TROLLEY



Solar Powered Inspection Trolley is used in railway track. It runs on Renewable Energy and detects the problems in the railway track.

OXY COMPATIBLE STRETCHER

Oxy Compatible Stretcher is mainly designed to hold Industrial Oxygen Cylinder. It was innovated and fabricated during the COVID pandemic time and donated to government hospitals. The students were appreciated by the Collector of Madurai District and the Dean of Madurai Rajaji Govt. Hospital.



SMART HEN CAGE

Smart hen cage is made to enhance terrace poultry through cities. This cage is fully atomized and suitable to grow hens in the terrace.



MINI BIKE

Mini Bike is a race bike. It was made by the students, specifically for a race under 60cc and 80cc.





E-CYCLE

Electric Bicycle runs by electricity. It rides 30km in a single charge. Acts as an E-Vehicle and used for local rides.



FOOT OPERATED SANITIZER DISPENSER

Foot Operated Sanitizer Dispenser is used to dispense sanitizer through operate by the Foot. It was manufactured by the C-FIE students and donated to various public sectors during the pandemic situation



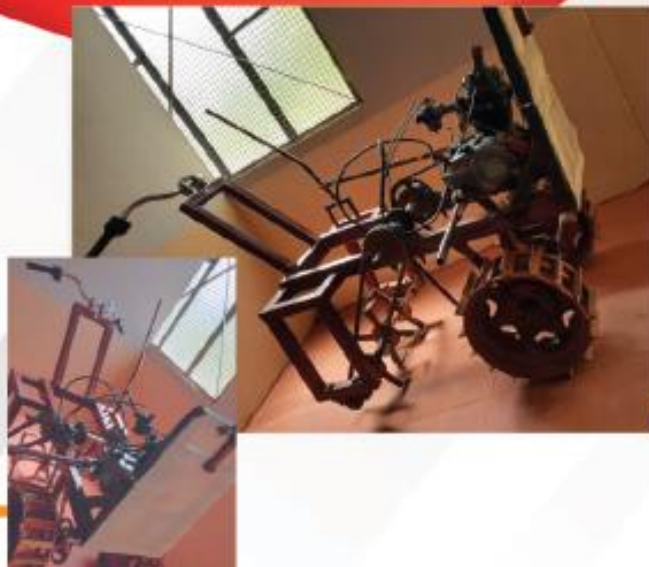
PLASTIC BRICKS

Plastic Paviour Blocks are made using the waste plastics. The waste plastics are to be melted and added fine aggregate aggregate to manufacture the plastics paver blocks in rectangular and hexagonal shapes.



AGRICULTURE WEEDER

Mini Power Weeder is designed for small scale farmers for their agriculture very purpose. It is compact and easy to operate





EGG HATCHING INCUBATOR

Egg Hatching Incubator is used to hatch the eggs. It is used for commercial purposes.

TRANSCHAIR

Transchair is a bed cum chair which acts as a bed and chair. This bed helps to the patients to move themselves easily without others help.



OXYGEN CONCENTRATOR



Oxygen Concentrator is used to generate oxygen from the atmospheric air. It provides 92% - 94% pure oxygen at 24 lit/min ratio.

SOLAR CAR

Solar Car runs on Solar Power. It is stored in the battery. It uses to renewable energy and used as a passenger mover.



Achievements

ACHIEVEMENTS

Arambam -2022 winner

Our students have won several awards as a part of their young entrepreneurship talent exploration. Nativelead & YI from Madurai district collector Dr.S.Aneesh shekar. First prize- "Plastic paver block" presented by Dineshkumar, Suman and Krishnan , Second prize- "Solar trolley" presented by Mohan, Kaviya and team.



GenZ 2021

Our Students won the I Prize and the III Prize in "genZ" organized by 3D Printperfecto held in Madurai. Congragulations to the Students and the entire team of PSYEC... We are proud of you and your accomplishments. We are confident that you will continue with even more successes. You have made us all proud my dear students. I Prize (3D Printer worth Rs. 50,000/-) - Mr.Mohan, Ms.Kaviya and Mr.Balaji for Solar Trolley III Prize (3D Pen Worth Rs. 15,000/-) - Mr.Dhanaprakash and Mr.Nandhakumar for Medical Stretcher.

Google Startup

Winner 2019 - Google startup weekend powered by Google for startups conducted at Madurai.

Winner 2016-III, 2017-II, 2018-I (these consecutive years) , conducted by Google at Coimbatore,.



Best Business Plan

PSYEC Students won the second prize at IDEATORS'18 organised by Jansons School of Business and Native lead Foundation.



CII Connect 2021

The "PSY Spartans" team of Pandian Saraswathi Yadav Engineering College won the first prize for the CII Connect 2021 Hackathon from Thiru M K Stalin, Hon'ble Chief Minister, Government of Tamil Nadu. The team created an alternative for the fuel consuming Rail Track Inspection Trolley, using solar energy.



Rural Scientist Innovator Award 2020:

solar car product got rural innovate award and won Rs. 1lakh cash prize in 2020, Conducted by science city, Department of Higher education ,Government of India.



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Honorable Chief Minister *M.K.STALIN*

have recognized and honored the winner of *CII CONNECTATHON 2021* for the innovative product " *SOLAR POWERED RAIL TRACK INSPECTION TROLLEY* " by the young innovators Mohan, Kaviya, Dhanaprakash, Bose mentored by Prof. M Radhakrishnan - HOD/MECH and Asst Prof T Ponvel Murugan- Coordinator, from *CFIE - PSYEC* at ITC GRAND CHOLA, Chennai on 26/11/2021. PSYEC family wishes you on the great achievement.

HEARTY CONGRATULATIONS
For Winning 1st prize in CII - CONNECTATHON 2021

#1 AMONG ALL COLLEGES OF TAMILNADU FOR INNOVATION
PANDIAN SARASWATHI YADAV ENGINEERING COLLEGE

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Entrepreneurship Development Cell

Vision:

To be a leading center of excellence in fostering entrepreneurship and innovation, empowering students and faculty to create sustainable and impactful solutions for global challenges, and transforming ideas into successful ventures.

Mission:

Inspire and Educate: To inspire and educate students and faculty in the principles and practices of entrepreneurship and innovation through comprehensive training, workshops, and mentorship programs.

Facilitate and Support: To provide state-of-the-art infrastructure, resources, and support systems that nurture the entrepreneurial spirit and help in the incubation and acceleration of startups.

Collaborate and Network: To establish strong collaborations with industry, academia, and government bodies, creating a robust network that enhances the entrepreneurial ecosystem and provides opportunities for growth and development.

Promote Sustainable Development: To encourage the development of sustainable and socially responsible business models that contribute positively to the economy and society.

Objectives:

Cultivate Entrepreneurial Mindset: To develop an entrepreneurial mindset among students and faculty by integrating entrepreneurship education into the curriculum and promoting hands-on learning experiences.

Organize Events and Programs: To regularly organize seminars, workshops, hackathons, and conferences that focus on emerging trends and technologies, providing a platform for knowledge exchange and innovation.

Provide Mentorship and Guidance: To offer continuous mentorship and guidance from experienced entrepreneurs, industry experts, and faculty to help budding entrepreneurs navigate the challenges of starting and growing a business.

Facilitate Funding and Investment: To assist startups in securing funding and investment through connections with venture capitalists, angel investors, and government funding schemes.

Encourage Interdisciplinary Collaboration: To promote interdisciplinary collaboration among different departments to foster innovation and develop comprehensive solutions to complex problems.

Support Pre-Incubation and Incubation: To provide support at various stages of startup development, from ideation and proof of concept to pre-incubation and full incubation, ensuring a structured growth path for entrepreneurs.

Track and Evaluate Progress: To implement a robust system for tracking the progress of startups and evaluating the impact of the Entrepreneurship Development Cell's initiatives, ensuring continuous improvement and relevance.

Promote Sustainability: To encourage the creation of startups that prioritize sustainability and address environmental, social, and economic challenges through innovative solutions.

By pursuing this vision, mission, and set of objectives, the Entrepreneurship Development Cell at Pandian Saraswathi Yadav Engineering College aims to be a

catalyst for innovation and entrepreneurship, significantly contributing to the economic and social development of the community and beyond.

EDC Coordinators

Dr.S.Manikandan , Associate Professor/ECE

Mr.R.Saravanan, Assistant Professor/EEE



Design Thinking for Problem Solving Workshop: Entrepreneur on 06.11.2018



Disruptive Technologies & Industry Transformation Workshop On 18.09.2019



Strategic Partnership And Collaboration Workshop On 09.02.2021



Section On Lean Startup Methodology Workshop On 21.01.2022



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MOE's Innovation Cell

Institution's Innovation Council (IIC)

The Institution's Innovation Council (IIC) under the Ministry of Education was inaugurated at **our institution during the academic year 2019-2020**. This initiative aims to cultivate a vibrant culture of innovation and foster a robust startup ecosystem within our college community. The IIC plays a pivotal role in engaging our faculty, students, and staff in a wide array of innovation and entrepreneurship activities. These activities include ideation sessions to brainstorm new ideas, problem-solving workshops to address real-world challenges, developing proof of concept prototypes, implementing design thinking methodologies, managing intellectual property rights (IPR), and overseeing project execution at both the pre-incubation and incubation stages.

Throughout each academic year and quarter, our college diligently organizes and executes these activities as recommended by the IIC guidelines. Our commitment and proactive engagement in fostering innovation and entrepreneurship were recognized with a commendable achievement of **4 stars in the assessment for the year 2020-2021**. Continuing our dedication to excellence in innovation, we maintained a high standard with **3.5 stars in the academic year 2022-2023**.

The Institution's Innovation Council not only serves as a platform for nurturing creativity and entrepreneurial spirit among our stakeholders but also strengthens our

institution's commitment to contributing innovatively to societal and economic development. Through continuous support and participation in the IIC initiatives, we aim to empower our students and faculty to become leaders in innovation and make significant contributions to the world of entrepreneurship.

Institution's Innovation Council (IIC) Members

IIC Head
Dr.R.Raja M.E., Ph.D
Principal
Pandian Saraswathi Yadav Engineering College

IIC President
Dr.S.Manikandan
Associate Professor
Pandian Saraswathi Yadav Engineering College

IIC Convener
Mr.T.Ponvelmurugan
Assistant Professor
Pandian Saraswathi Yadav Engineering College



Academic Year 2022-2023 IIC Performance



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(Ministry of Education initiative)



IIC 6.0 - MINUTES OF MEETING

DATE: 05.09.2023

TIME: 10.00 – 1.00 PM

VENUE: CFIE, PSYEC

AGENDA: IIC 6.0 REVIEW MEETING

Host By	1.	Er.S.P.Varadharajan, MD,PSY Group of institution
	2.	Dr.R.Raja, Principal, PSYEC
External Member	1.	Mr. kishorelal MRN, Production Engineer, A&T video networks Pvt Ltd.
	2.	Dr.Subramani , Principal, PSY Arts & Science college
Internal Members	1.	Dr.S. Manikandan, General Manager PSY-CFIE
	2.	Mr.T. Ponvel Murugan, Incubation Manager PSY-CFIE
	3.	Dr.palanichamy, Director, PSYEC
	4.	Mr.R.Saravanan, Relationship Manager PSY-CFIE
	5.	Mr.Radha Krishnan, HOD/Mech PSYEC
	6.	Dr.Premalatha, HOD/CSE PSYEC
	7.	Dr.Murugan ASP/Mech
	8.	Dr.Murugan ,Director, PSYEC
	9.	Dr.Rajamuneeswaran, ASP/Mech
	10.	Mrs.Pandimeena HOD/EEE
	11.	Mr.G.Grish Gowthem, AP/EEE

The following points are addressed by Er.S.P. Varadharajan

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1. Identification of Student-Implementation Team

1.1. Rationale:

Er. S.P. Varadharajan suggests that it is imperative to identify a dedicated Student-Implementation Team to spearhead various initiatives and projects within the institution. Such a team can bring fresh perspectives, energy, and enthusiasm to drive positive change.

1.2. Selection Process:

- Establish a transparent selection process for forming the Student-Implementation Team.
- Encourage students to express their interest in participating.
- Consider a mix of academic performance, leadership potential, and commitment to the institution when selecting team members.
- Ensure diversity in terms of backgrounds, disciplines, and perspectives to foster creativity and inclusivity.

1.3. Responsibilities of the Student-Implementation Team:

- Collaborate with faculty and staff to identify areas for improvement and innovation within the institution.
- Develop and execute projects and initiatives aimed at enhancing the student experience, academic quality, and campus life.
- Act as a bridge between students and the administration, facilitating effective communication and problem-solving.
- Serve as ambassadors for the institution, promoting its values and achievements.

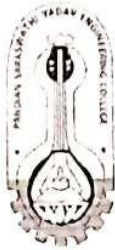
2. Encouraging Activities toward Voucher Programs

2.1. Introduction to Voucher Programs:

Er. S.P. Varadharajan advocates for the institution's active involvement in voucher programs, which can have several benefits, including cost savings and increased access to education and resources.

2.2. Steps to Promote Voucher Programs:

- Research and identify relevant voucher programs that align with the institution's goals and objectives.
- Establish partnerships with organizations, government agencies, or private entities offering voucher programs.



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- Promote these programs among students, particularly those facing financial constraints, to widen access to education and resources.
- Streamline administrative processes to efficiently manage and distribute vouchers to eligible students.

2.3. Monitoring and Evaluation:

- Implement a system to track the impact of voucher programs on student success, retention, and satisfaction.
- Gather feedback from students and continuously assess the effectiveness of these programs.
- Adjust strategies and partnerships as needed to optimize the benefits of voucher initiatives.

The following suggestions are given by Dr.R.Raja

1. Developing a Workflow from Hackathons

1.1. Introduction to the Concept:

Dr. Raja recommends introducing a structured workflow that builds upon the problem statements generated during hackathons. Hackathons are known for their intensive problem-solving environments, and leveraging the ideas and solutions born in these events can be an excellent way to encourage innovation.

1.2. Implementation Steps:

- Identify relevant problem statements from hackathons that align with the institution's goals and expertise.
- Form cross-functional teams involving students, faculty, and industry experts to work on these problem statements.
- Establish a timeline and allocate resources for the projects.
- Monitor progress, provide mentorship, and ensure that outcomes are practical and potentially marketable.
- Encourage the documentation and dissemination of project results, fostering a culture of knowledge sharing and innovation.

2. Focus on Waste Management and Smart Cities



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2.1. Rationale:

Dr. Raja suggests that the institution should direct efforts towards projects related to waste management and smart cities due to their contemporary relevance and potential for significant impact.

2.2. Waste Management Initiatives:

- Collaborate with local authorities and environmental organizations to develop innovative solutions for waste collection, recycling, and disposal.
- Explore the use of technology, such as IoT and data analytics, to optimize waste management processes.
- Engage students in research and projects related to waste reduction and sustainability.

2.3. Smart Cities Projects:

- Encourage students and faculty to work on smart city initiatives, including urban planning, transportation, energy efficiency, and digital infrastructure.
- Forge partnerships with local government bodies and businesses to implement smart city solutions.
- Promote interdisciplinary collaboration to address the complex challenges of modern urban environments.

3. Establishment of A&T Manufacturing Unit

3.1. Objectives:

Dr. Raja advises the initiation of an A&T manufacturing unit at the PSYEC campus to bridge the gap between academia and industry while fostering innovation and entrepreneurship.

3.2. Key Activities:

- Identify high-potential areas for advanced manufacturing, such as 3D printing, robotics, and automation.
- Secure funding and resources to set up the manufacturing unit, equipped with state-of-the-art technology.
- Facilitate collaborations with local industries to provide students with hands-on experience and research opportunities.



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- Offer specialized training and certification programs in advanced manufacturing techniques.

The following suggestions are given by Dr. Manikandan

1. Cultivating an Entrepreneurial Mindset

1.1. Embrace Failure as a Learning Opportunity:

Dr. Manikandan emphasizes that students should be encouraged to view failures as valuable learning experiences. This mindset shift will help them overcome fear and take calculated risks, a fundamental trait of successful entrepreneurs.

1.2. Foster Creativity and Innovation:

Encourage students to think creatively and develop innovative solutions to real-world problems. Providing opportunities for brainstorming, ideation, and project-based learning can nurture this aspect of entrepreneurship.

1.3. Develop Resilience:

Dr. Manikandan suggests promoting resilience by exposing students to challenging situations. Overcoming obstacles and setbacks will build their capacity to persevere in the face of adversity.

2. Skill Acquisition

2.1. Entrepreneurial Skills Training:

Incorporate entrepreneurship-focused courses and workshops into the curriculum. These should cover essential skills such as business planning, financial management, marketing, and leadership.

2.2. Practical Experience:

Encourage students to engage in internships, apprenticeships, or entrepreneurial ventures while in school. Hands-on experience is invaluable for applying theoretical knowledge and developing practical skills.

2.3. Networking:

Create opportunities for students to connect with experienced entrepreneurs and industry professionals. Networking can provide mentorship, collaboration opportunities, and access to valuable resources.



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3. Support Mechanisms

3.1. Incubators and Accelerators:

Establish or collaborate with local business incubators and accelerators. These organizations can provide students with guidance, resources, and funding opportunities to launch their entrepreneurial ventures.

3.2. Financial Support:

Offer financial support through grants, scholarships, or seed funding programs for student-led startups. Access to capital is often a significant barrier for young entrepreneurs.

3.3. Entrepreneurship Clubs and Competitions:

Foster a culture of entrepreneurship by organizing clubs and competitions that allow students to showcase their innovative ideas and solutions. These platforms can stimulate creativity and entrepreneurial spirit.


IIC CONVENOR

T. PONVEL MURUGAN


IIC PRESIDENT

DR. S. MANIKANDAN
CENTRE FOR INNOVATION AND
ENTREPRENEURSHIP (C-FIE)
PANDIAN SARASWATHI YADAV
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PRINCIPAL

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[IIC Annual Performance Report 2022-23](#) | [IIC Annual Performance Report 2021-22](#) | [IIC Annual Performance Report 2020-21](#)

Performance Report for the Academic Year 2022-23

Total Score: 71.91/100 | **Total Reward: 4.40** | **Final Star: 3.5/5**

Activity Summary	Score Earned for Q1-Q4 Activities (I = A*80%)	Score Earned from Participation (II = B*20%)	Total Score Earned (I + II = 100)
Total no of Submitted Activities : 67	Total Score Earned for Q1-Q4 Activities : 83.09	Total Score Earned from Participation : 27.22	71.91
Total IA Verified Report : 3			
No of Approved Activities : 68	I. Total Score Earned for Q1-Q4 Activities (I = A*80%) : 66.47	II. Total Score Earned from Participation (II = B*20%) : 5.44	
No of Disapproved Activities : 2			
Disapproval % of Activities : 2.86			
Reward Point Earned : 4.40179			

7 new notifications

IIC performance for the Academic Year 2022-2023

[IIC ID](#) | **Pandiyar Saraswathi Yadav Engineering College (C-26775)** | [Star Ratings \(AY 2022-23\)](#)

[IIC Annual Performance Report 2021-22](#) | [IIC Annual Performance Report 2020-21](#) | [IIC Annual Performance Report 2019-20](#)

Performance Report for the Academic Year 2021-22

Total Score: 57.21/100 | **Total Reward: 14.51** | **Final Star: 3/5**

Activity Category	Total No of Submitted Activities	Total No of Approved Activities	*Disapproval % of Activities	Total Score Earned for Q1-Q4 Activities (I = A*80%)	Total Score Earned from Participation (II = B*20%)	Total Score Earned (I + II = 100)
IIC Calendar Activity	17	17	3.57%	56.22	0.99	57.21
MIC driven Activity	3	3				
Self-driven Activity	6	5				
Celebration Activity	2	2				
Total	28	27				

*Proportionate Reduction in the Reward Points Based on Disapproval % ** No Reward Points upon Crossing the total no of Disapproval Activities Percentage of 30% or More.

IIC performance for the Academic Year 2021-2022

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Performance Report
Cumulative Performance Report for the IIC Calendar Year 2020-21
 Bifurcation of Score and Reward Points

Score: 85 | **Reward: 16.6667** | **Rating: 3.5/4** | **Fifth Star Rating: 0.5/1** | **Final Star: 4/5**

Activity Type	Activity Submitted	Total Number of Activities Approved	Total Threshold Number of Activities	Score (for minimum prescribed activities)	Adjusted Cumulative Reward Points For Additional Activities Beyond the Threshold Numbers for Each Category (Reflection in multiple of 100 with activity score)
IIC Calendar Activity Score for 1 activity=5.55 Minimum 9 activities	12	12	9	50 (Max Score=50)	16.67
MIC driven Activity Score for 1 activity=2.5 Minimum 8 activities	6	6	8	15 (Max Score=20)	0
Self-driven Activity Score for 1 activity 3.33 Minimum 9 activities	11	6	9	20 (Max Score=30)	0
Total	29	24	26	85 100	16.6667

IIC performance for the Academic Year 2020-2021

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Performance Report
Cumulative Performance Report for the Quarter 1, Quarter 2, Quarter 3 & Quarter 4 for the academic year 2019-20
 Bifurcation of Score and Reward Points

Score:88.33 | **Reward:41.67** | **Rating:4**

Activity Type	Total Number of Activities Approved	Total Threshold Number of Activities	Score (for minimum prescribed activities)	Adjusted Cumulative Reward Points For Additional Activities Beyond the Threshold Numbers for Each Category (Reflection in multiple of 100 with activity score)
IIC Calendar Activity (Score for 1 activity=4.16) Minimum 12 activities	80	12	50 (Max Score=50)	41.6667
MIC driven Activity (Score for 1 activity=0.833) Minimum 24 activities	16	24	13.3333 (Max Score=20)	0
Self-driven Activity (Score for 1 activity=2.5) Minimum 12 activities	36	12	25 (Max Score=30)	0

IIC performance for the Academic Year 2019-2020



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Millennial PSY-CFIE Incubation Cell

Millennial PSY- Centre for Innovation and Entrepreneurship (Section 8 Company) was established in the year 2014 at the PSY Engineering College campus and became an MSME-approved Business incubator in 2017.

The Incubation Center was established to develop a startup ecosystem in rural areas Madurai, Sivagangai and Ramanathapuram, aiming to identify and nurture startups while fostering entrepreneurship. Our key focus areas include agriculture, renewable energy, electric vehicles (EV), and long-term sustainability.

Our center offers co-working space, R&D, Fab Lab, Seed fund and Legal assistance. We provide startups with mentorship, market research, financial planning, and investor support tailored to their specific areas of work. Additionally, we conduct online and offline entrepreneurship programs such as Startup Awareness Camp, Ideation, Design Thinking, and Boot Camp, in collaboration with STARTUP TN, EDI, Native Lead, Startup Grind, and MABIF.

Awards and Recognitions

- ❖ The Tamil Nadu government, through StartupTN, awarded a grant of ₹3 lakhs in December 2023.
- ❖ Students Valarmathi and Thilothama won third prize (₹30,000) in the Startup Competition conducted by StartupTN and EXCEL College on February 4, 2023.

- ❖ Our teacher Mr. Nagarjuna's startup, PLASTO PAVER, was selected for the VIP-A funding scheme. A grant of ₹1,40,000 was provided by EDII Tamil Nadu.
- ❖ Incubatee Mr. R. Mohan won first prize for his product "Solar Trolley" at CII Connect 2021 organized by CII Tamil Nadu. He received a cash prize of ₹1,00,000 from the Honorable Chief Minister Mr. M.K. Stalin.
- ❖ Student incubatees Mr. Dineshkumar and his team won the first prize (₹50,000) and Mr. R. Mohan and his team won the second prize (₹30,000) in the "Aarambam" Startup Competition organized by Native Lead.
- ❖ Our incubatee Mr. Dhanaprakash won the Rural Scientist Inventor Award 2020 for his product "Solar Car," receiving a cash prize of ₹1,00,000. The competition was conducted by the State Government's Science City Higher Education Department.
- ❖ Our incubatees Mr. Mohan, Ms. Kavya, and Mr. Balaji won first and third prizes in the "GENZ" competition organized by 3D Printerfecto, earning a 3D printer, a cash prize of ₹50,000, and another cash prize of ₹15,000.
- ❖ The startup Ms. Greenscart won the TNSI (Tamil Nadu Student Innovators) title in 2019 and received a cash prize of ₹1,00,000.
- ❖ Incubatee Mr. Vetri and his team won third prize and the Best Idea Award at "Ideators 2018" held at Jansons School of Business, Coimbatore, receiving a cash prize of ₹40,000 in the competition.

Our Team

CEO



BOARD OF DIRECTORS



TEAM



Our Values



EMPHASIZE OF C-FIE



Our Startups

In our early stages, Rainstock's journey blooms up with the idea of natural water bodies restoration and effectively involved in all social campaigns and activities to create awareness among general public. We have conducted ground water quality measure survey in 2015 & 2017 and published the results at Gandhi Museum by comparing the quality results on "World Water Day -March 22,2017". Our survey created a great impact among the people on the poor quality and contamination of their ground water. Reuse- Implementing Waste Water Recycling Treatment in a eco friendly. natural approach. Reach Out- Educating and Imparting knowledge among Public, Children and Students.



Saktivel
Rainstock CEO



Bala Vignesh
Simperry CEO

We are here to connect bridge in supply chain through our digital platform as a service to Customer, Merchants and Riders. We provide a simple and smart digital system in which Merchants can connect with their existing and new customers through Simpery Smart Digital Platform (We are your Delivery Partner). Difficult to Earn in Quarentine. Join with us and serve the society. We provide you with the best earning package.



This is Mr.K.Sankaralingam founder of tartup GreensCart. He have graduated BE in the year of 2020. His startup mainly aims at providing hygienically packed ready-to-make foods to the people around the world and the main ingredients of our products will be the different varieties of greens and micro-greens. They are very familiar that greens and micro-greens are riched for its an ability to cure the health problems, but people mostly in urban sector they are unaware of it even if they are aware due it's unavailability in most areas, they simply leave them aside. In order to bridge this problem we stepped into the market with our different varieties of food products each of them will be having one of the varieties of greens or microgreens as its main ingredients and our main aim is to provide nutrition enriched food for all our people.



K Sankaralingam
GREENSCART CEO



Suresh Kumar C
Made In Sivaganga CEO

Made In is a Hyper local on demand essential delivery services startup for Tier II and Tier III cities. As a founder, Suresh Kumar's immediate dream is to ensure his town gets essential at their doorsteps. He started with a mobile phone and motorcycle in Sivaganga, he managed his vision into a reality called "Made In Sivaganga". In Made In Sivaganga, they take orders through phone calls and get delivered to their customers initially. Now, they are building a platform for businesses and consistently working towards developing unique software for integrating calls and mobile application. From a lean startup of just 2 members to a workforce of 10+ excellent resources they deliver essentials to their customers in Sivaganga.

Suresh Kumar C is a First Generation Young Entrepreneur from Sivaganga, who choose to take the path of entrepreneurship, when he was 22 years old.



R. Mohan - The founder of the startup Mobity .
He has completed his B.E Mechanical Engineering at Pandian Saraswathi Yadav Engineering College. He leads up the C-FIE as CEO.He started his own startup 'MOBITY'. MobitY is an online platform (Web & App) which connects Electric Autos, Auto Drivers & Auto seekers (people) on "No Booking Concept". Now he runs up his startup and works on building is this platform. He is having a good experience in Product Development, E-Vehicle manufacturing and core skill set in Creo Designing. He won the prizes in mone events, during his graduation and he won the first prize for "Solar Trolley" and awarded Rs.1lakh from honorable Chief Minister of Tamilnadu Mr.M.K.Stalin in CII CONNECTATHON 2021.



Mohan R
MobitY FOUNDER



Ponvel Murugan
Yavi CEO

Mr.Ponvel murugan, working as Assistant professor at Pandian Saraswathi Yadav Engineering College. Now he has started his startup 'YAVI' based on smart Terrace Poultry. He build this startup to enhance Terrace poultry through the cities.His main focus is to every home makers who live in cities have knowledge in growing hens can make this as a passion.The startup YAVI now attracts more customer base in Madurai (nearby areas). He is not only a founder of startup, he also Mentor and involve many innovative projects. Like Solar car, Solar-powered Rail inspection Trolley, Foot operator sanitizer Dispenser, Medical stretcher(which served during these COVID days), Oxygen concentrators. He also leads up & enhance the students to build their own startup and provide continuous Mentorship on entrepreneurship.

